

PARTNERING THE NEW BUSINESS OF HEALTH & WELLBEING PLANNING

ANNE SOMERVILLE, G21 HEALTH & WELLBEING PILLAR

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G21 is the formal alliance of government, business and community organisations working together to improve people's lives in the Geelong region.



...MORE THAN 180 MEMBERS



G21 AS A REGION

- 5 municipalities
 - Colac Otway
 - Greater Geelong
 - Golden Plains
 - Queenscliffe
 - Surf Coast
- Scale
 - 10,0002 km & 285,096 people
 - Population growth is uneven but overall 1.7% in 2012
 - Diverse economy in constant transition
 - Significant natural assets



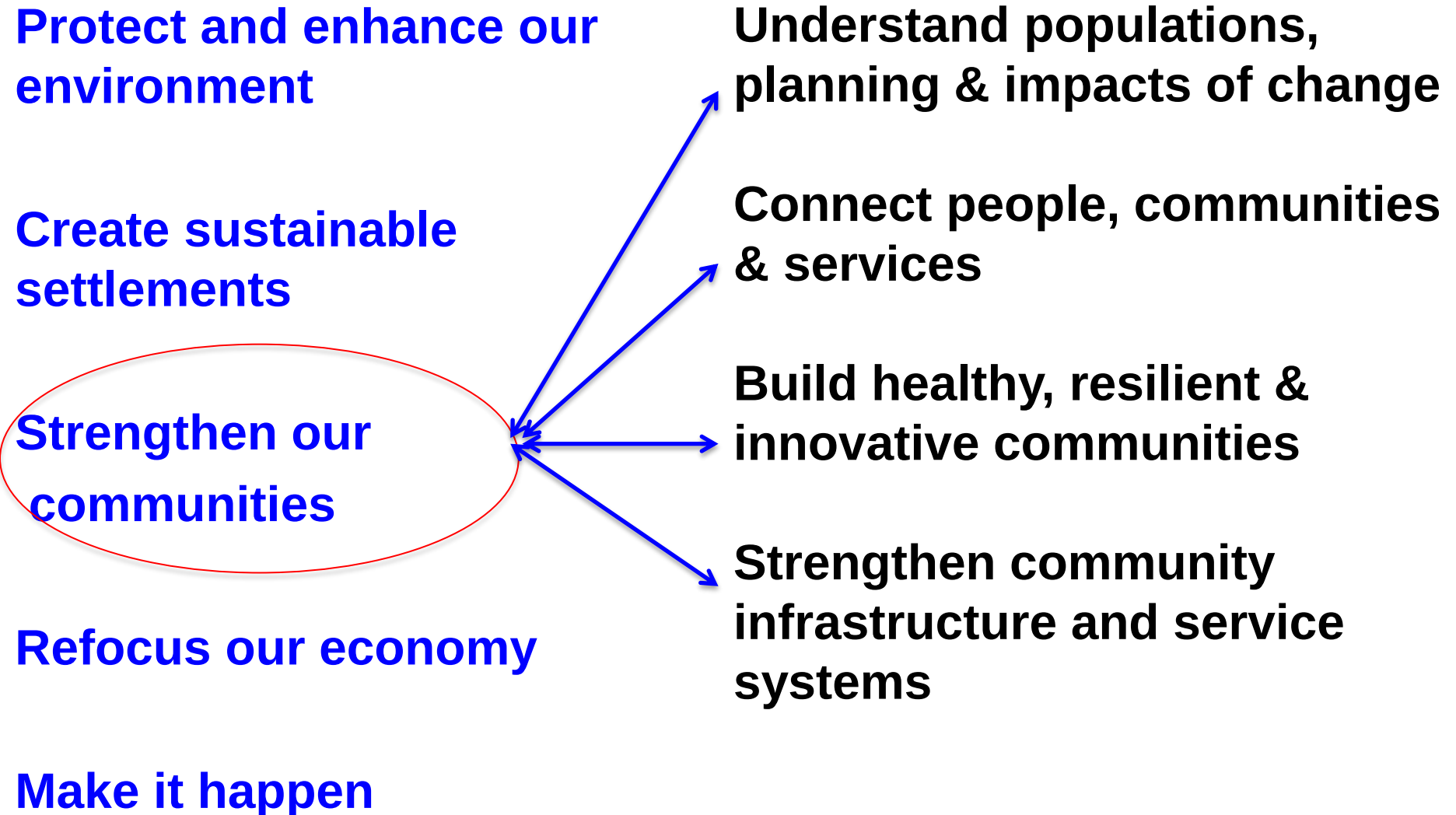
G21 PILLARS



ICT Geelong
 G21 Agribusiness Forum
 G21 Regional Marketing Steering Committee
 G21 Water Taskforce
 Engineering Network Cluster
 BioGeelong
 G21 NBN Taskforce
 G21 Climate Change Taskforce
 Environmental Leadership Working Group
 Environmental Impacts Working Group
 Natural Resources and Assets Working Group

G21 Affordable Housing Taskforce
 Early Years Leadership Group
 Regional Research & Information Centre
 Social Connectedness Action Group
 Freedom from Violence Action Group
 Freedom from Discrimination Action Group
 Service Coordination Working Group
 Diabetes Clinical Network
 G21 Public Transport Reference Group
 Bicycle Infrastructure Group
 G21 Roads Working Group

G21 PLAN & HWB PLAN

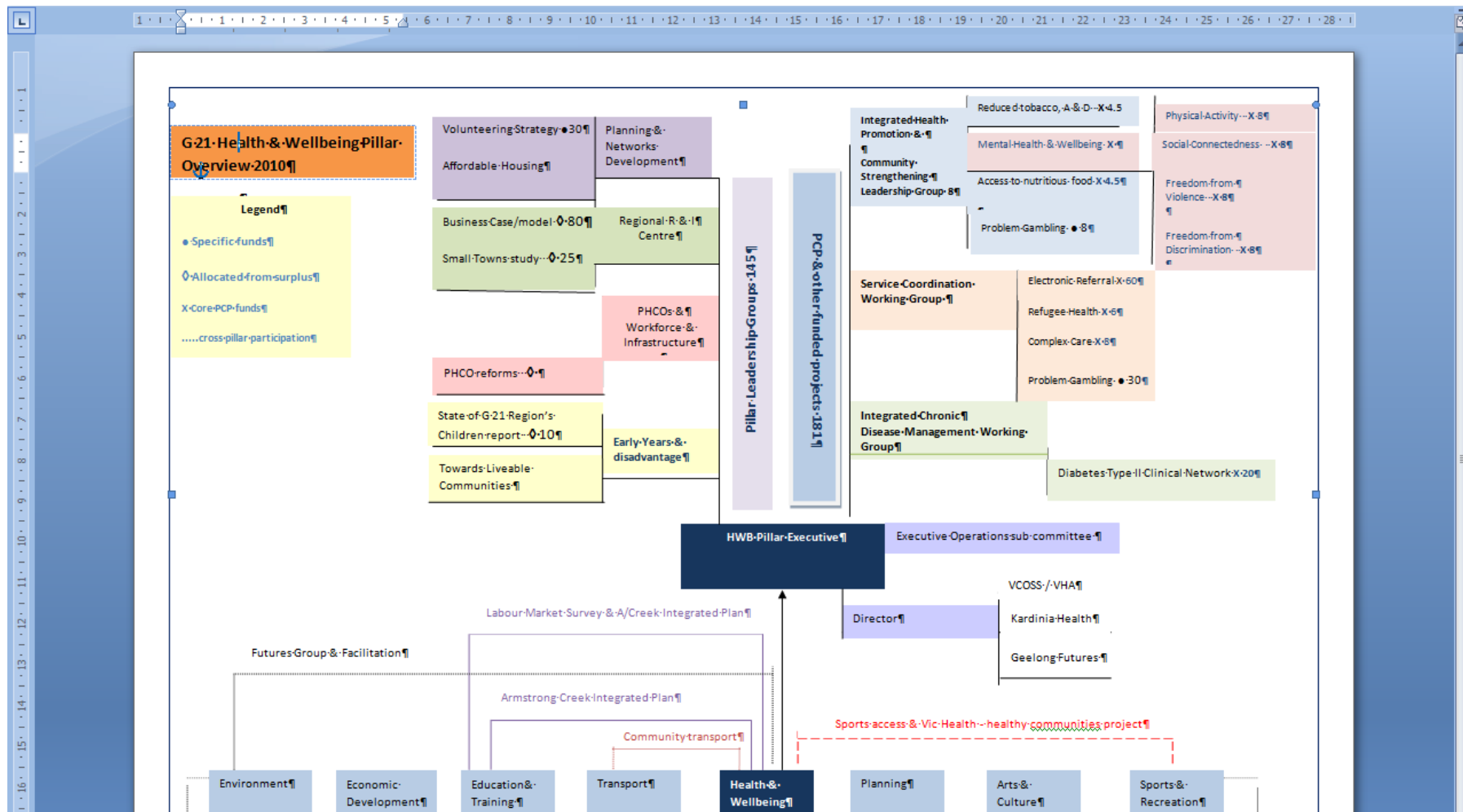


“Partnering is the process of two or more entities creating synergistic solutions to their challenges.”

(Rigsbee, 1994)

1. Voluntary nature
2. Common interest
3. Synergies
4. Mutual dependency
5. Explicit commitment
6. Working together
7. Focus on what you do best
8. Shared resources & competencies
9. Effective communications
10. Respect and trust

HWB PILLAR PARTNERSHIPS



Municipal health & wellbeing planning

Regional Growth Plan

Armstrong Creek - integrated model

Early Years status report

Public Transport Strategy

Know me, know my story
Collaborative planning & review
This is Oz – celebrate diversity campaign
Facts sheets
Resources for schools
White Ribbon Campaign



PARTNERING AS BUSINESS

